BEGINNER · 7 min read · November 23, 2026 · By Kelly Stratton

ChatGPT Shopping Prompts: Use Them for Black Friday, Cyber Monday, or Anytime

Six copy-and-paste ChatGPT prompts that help you spend less on anything you're shopping for: find the best deals, see what the discount is really worth, compare cheaper options, read the complaints first, and pick the one to buy.

Shopping for something and want to be sure you’re getting the right one at the right price? These six prompts turn ChatGPT into the friend who does the homework before you buy: it finds the best deals for your budget, tells you what the discount is really worth, shows you cheaper options, reads the complaints so you don’t have to, and helps you pick the one to bring home. Copy them, fill in what you’re shopping for, and you’ll spend less and feel good about what you bought.

IN A NUTSHELL

ChatGPT shopping prompts are questions you paste into ChatGPT so it searches the web for you: the best deals for your budget, the real savings behind a discount, cheaper options, common complaints, and one final pick. You use them in a single chat, in order, and each answer builds on the last.

WHAT YOU NEED

ChatGPT on your phone or computer. OpenAI's help center says web search is available on every plan, including Free, within your plan's limits. Nothing to install.

THE SHORT ANSWER

Can ChatGPT Find the Best Black Friday Deals?

Yes. On November 23, 2026, I asked ChatGPT for a robot vacuum under $400 that handles pet hair and mops. It came back with three picks, each with a picture, a price, and a store. Five follow-up questions later I knew which discount was real, which cheaper vacuum to skip, and where to buy the winner for $379.99.

Every screenshot in this guide is from that one chat.

WHY IT WORKS

Why Do Black Friday Discounts Look Bigger Than They Are?

The percent off is measured against a “regular” price, and that price isn’t always what people were paying. My top pick was advertised at $379.99, marked down from $799.99. ChatGPT found a price tracker showing the vacuum sat at $799.99 for only 12 days. Its typical price over the stretch the tracker covered was $459.99.

So the advertised savings were $420, or 53%. The savings against the price people were really paying were $80, or 17%. Still a good price. It was the lowest in the 43 days the tracker had on record. But it’s a very different number, and you’d want to know it before you buy.

HOW TO USE THEM

How Do I Use ChatGPT to Shop?

1. **Open a new chat in ChatGPT** and paste the first prompt.
2. **Fill in the parts in brackets** with what you’re shopping for.
3. **Stay in the same chat** and paste the next prompts one at a time, in order. ChatGPT remembers your budget and your picks, so you don’t repeat yourself.

4. **Tap through to the store** before you buy, to confirm the price.

START HERE What Do I Ask ChatGPT to Find the Best Deals?

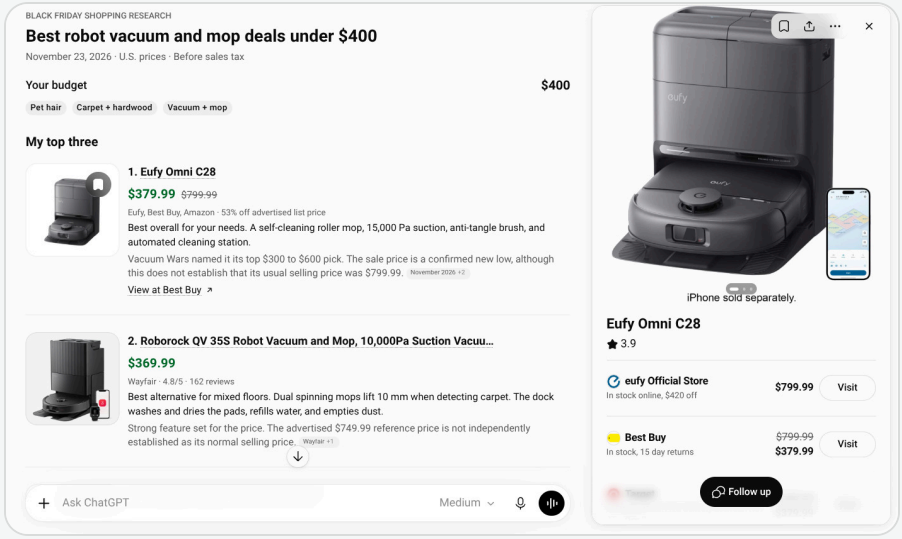
Tell ChatGPT three things: what you want, your budget, and what you need it to do. The more it knows about your home and how you'll use the thing, the better its picks.

PROMPT

```
I need help shopping for [what you want to buy] this Black Friday. My budget is [your budget]. [What you need it to do, and anything about your home that matters.] Research the best Black Friday 2026 deals and help me find the best value. Compare prices, features, customer reviews, and retailers. Show me products with pictures and prices.
```

Here's mine, filled in: *I need help shopping for a robot vacuum this Black Friday. My budget is $400. I have pets, a mix of carpet and hardwood floors, and I want a vacuum that also mops.*

CHATGPT'S ANSWER



TAP A PRODUCT TO SEE MORE

Tap any product in ChatGPT's answer and a panel opens beside the chat, like the one on the right in the picture above. It shows more photos, the stores selling it with each price and a Visit button, and what reviewers are saying. The Follow up button at the bottom lets you ask ChatGPT a question about that one product.

Shopping after Black Friday? Swap “this Black Friday” and “Black Friday 2026 deals” for “right now” and “current deals.”

PROMPT 1 Can ChatGPT Find Deals Near Me?

Yes. This one checks the big stores around you, compares their prices side by side, and shows you where they are.

PROMPT

```
Now find the best deals on these [products] near me. Check Walmart, Target, Best Buy, Costco, and other local stores. Compare their advertised prices and tell me which stores offer local pickup. Include links to check availability.
```

If ChatGPT doesn’t know where you are, change “near me” to “near” and your city. Here’s the price table that came back when I ran it for Plano, Texas.

CHATGPT'S ANSWER FOR PLANO, TEXAS

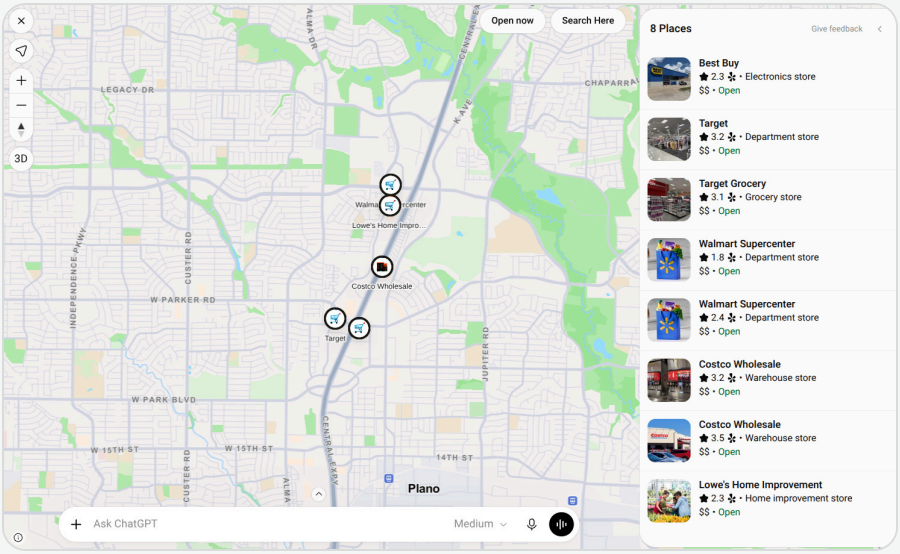
Best advertised prices near Plano

Robot vacuum	Retailer	Current price	Local pickup
Eufy Omni C28	Target	$379.99	Unconfirmed
Eufy Omni C28	Best Buy	$379.99	Listed unavailable at default store
Eufy Omni C28 bundle	Walmart	$380.99	Unconfirmed
Dreame D20 Plus	Dreame direct	$249.99	Delivery only
Ecovacs T50 Ultra Omni	Walmart	$289.00	Online only

Target's $379.99 Eufy listing is now independently confirmed. Best Buy matches it, while Walmart's $380.99 listing includes cleaning solution. The Dreame price comes directly from its manufacturer. Target +4

Then it puts the stores on a map. Click anywhere on the map and a side panel opens with every store listed, its rating, and whether it's open right now. Zoom in to see the stores that are close together.

THE MAP, ZOOMED IN, WITH THE SIDE PANEL OPEN



ChatGPT can see a store's advertised price. It can't see the shelf. Use the pickup link it gives you to make sure the store has yours before you drive over.

PROMPT 2 How Can I Tell If a Black Friday Deal Is Real?

This is the one that saves you from a padded discount. ChatGPT compares the sale price with what the product has been selling for, and tells you when it can't find enough history to say. The last column in its answer is the one to read. It shows the savings ChatGPT could back up with price history.

PROMPT

```
Are these Black Friday discounts legitimate? Compare the current sale prices with each product's normal selling price and any available 90-day price history. Show me the advertised discount versus the actual savings. Identify any inflated discounts and tell me when price history isn't available.
```

CHATGPT'S ANSWER

Advertised discounts vs. actual savings

Robot vacuum	Black Friday price	Advertised savings	Savings supported by price history
Eufy Omni C28	$379.99	$420, 53%	$80, 17% vs. tracked median
Roborock QV 35S	$369.99	$380, 51%	At least $180 vs. recent manufacturer price
Ecovacs T50 Ultra Omni	$289.00	$110.99, 28%	Not established

The Eufy comparison uses 43 days of Amazon history. The Roborock comparison uses a recent manufacturer selling price, not a 90-day average. No reliable 90-day record has been established for the exact Ecovacs listing. Paydirt +3

PROMPT 3 How Do I Find a Cheaper Option That's Still Good?

Love it, but it costs more than you want to spend? Give ChatGPT a lower number and tell it what you're not willing to give up. It shows you what you gain and what you lose.

PROMPT

```
Find three [products] under [a lower budget] that compete with these more expensive models. I still want [the two or three things that matter most to you]. Compare what I gain and lose by spending less. Include current prices and product pictures.
```

Mine asked for three robot vacuums under $250 with strong pet-hair cleaning, mopping, and reliable navigation.

CHATGPT'S ANSWER

What you gain and lose by spending less

Feature	Budget models, $190–$250	Premium models, $289–$380
Pet-hair pickup	Strong on tested models	Strong, with more advanced options
Navigation	LiDAR mapping	LiDAR plus more obstacle-handling features
Mopping	Basic wet pad	Spinning or self-cleaning mops
Carpet protection	Often needs manual mop removal	Automatic mop lifting on selected models
Self-emptying	Yes, all three	Yes, all three
Mop washing and drying	Manual	Automatic
Water refilling	Manual	Automatic

PROMPT 4 How Do I Check the Complaints Before I Buy?

Reviews take forever to read, and one angry review doesn’t tell you much. This prompt has ChatGPT read buyer reviews and independent tests, then separate the problems that keep coming up from the one-offs.

PROMPT

```
Before I buy, investigate the most common customer complaints about my top three [products]. Look at verified buyer reviews and independent testing. Tell me which models have recurring problems with [the things you care about most], reliability, or customer service. Separate isolated complaints from repeated issues.
```

Mine listed navigation, pet hair, and mopping. One of the cheaper vacuums turned out to have weak pet-hair results in testing, and pet hair was the whole reason I wanted one.

CHATGPT'S ANSWER

Complaint comparison

Based on retailer reviews and independent testing available November 23, 2026.

Problem	Dreame D20 Plus	Roborock Q7 M5+	Dreame C30 Plus
Avoiding cords and pet toys	Confirmed weakness	Confirmed weakness	Insufficient evidence
Pet hair on carpet	Strong test results	Repeated test weakness	Insufficient evidence
Brush tangling	Strong test results	Confirmed weakness	Isolated complaint
Mopping	Basic, manual maintenance	Excess water, basic pad	Basic, limited testing
Reliability	No established recurring defect	Individual fault reports	Too little long-term data
Customer service	Insufficient evidence	Complaints reported	Insufficient evidence

PROMPT 5 Which One Should I Buy?

Now have ChatGPT put it all together and commit to one answer.

PROMPT

```
Based on everything we've researched, which [product] is the smartest Black Friday purchase for me? Rank the top three by overall value, [what matters most to you], reliability, and actual savings. Pick one winner, explain why, and show me where to buy it at the lowest verified current price.
```

ChatGPT picked the first vacuum it had shown me, at $379.99, and listed three stores selling it at that price.

CHATGPT'S ANSWER

Side-by-side decision

Category	Eufy C28	Dreame D20 Plus	Ecovacs T50
Overall value	1st	2nd	3rd
Pet-hair cleaning	Excellent	Excellent	Less verified
Carpet cleaning	Strong	Excellent	Less verified
Mopping	Excellent	Basic	Advanced
Navigation	Good	Good mapping, poor obstacle avoidance	Less verified
Reliability confidence	Moderate	Moderate	Lower
Historical savings confidence	Strongest	Limited	Insufficient

Reliability confidence reflects available testing and customer evidence, not proven years of durability. None has enough long-term data to guarantee trouble-free ownership.

WHICH ONE TO USE

Which ChatGPT Shopping Prompt Do I Need?

What you want to know	Which prompt
What are the best deals for my budget?	Start Here
Which store near me has it?	Prompt 1
Is this discount real?	Prompt 2
Is there a cheaper one that’s still good?	Prompt 3
What do people complain about?	Prompt 4
Which one should I buy, and where?	Prompt 5

In a hurry? The first prompt and Prompt 2 are the two I’d start with.

THE TELL

How Do I Know If ChatGPT Is Sure About a Price?

A price ChatGPT is sure about comes with a store name and a link you can tap. A price it isn’t sure about comes with words like “unconfirmed,” “not established,” or “limited price history.” Those words are ChatGPT being honest with you. When you see them, tap the link and look at the store’s page yourself.

If an answer has no links at all, ask: “Show me the link for each price.”

> WHAT THIS DOES AND DOESN'T DO
>
> ChatGPT does the research. You do the buying. Prices change fast during a sale, and ChatGPT says it right under the message box: "ChatGPT can make mistakes. Check important info." So before you pay, open the store's page and make sure the price, the model name, and the pickup or delivery date match what ChatGPT told you.

FAQ Questions People Ask About Shopping With ChatGPT

Straight answers

Can ChatGPT find deals?
Yes. Tell ChatGPT what you want to buy, your budget, and what you need it to do, and it searches the web and comes back with products, prices, and links. On November 23, 2026, it gave me three robot vacuums under $400 with pictures and prices. Tap through to the store to confirm the price before you buy.

How do I use ChatGPT to shop?
Start one chat and stay in it. First ask for the best deals for your budget and needs. Then ask it to check the discount, find cheaper options, look for common complaints, and pick one winner. Each question builds on the answer before it, so ChatGPT keeps your budget and your picks in mind the whole way.

How can I tell if a Black Friday deal is real?
Ask ChatGPT to compare the sale price with what the product has sold for over the last 90 days. A real deal is lower than the recent selling price. The percent off is measured against a list price, and the product may rarely have sold at that price. My pick was advertised at 53% off, and the savings against its recent price were 17%.

Are Black Friday prices really lower?
Sometimes, and you can check in a minute. In my search, one vacuum was at its lowest recorded price, so the sale was real even though the advertised discount was inflated. For the other two, the price history was limited or missing. Ask it to tell you when the history isn't there.

Can ChatGPT check price history?
It can when a price tracker has data for that product. For my top pick it found 43 days of Amazon prices and showed the recent median. For the other two it said the history was limited or unavailable. That's why the prompt asks ChatGPT to tell you when price history isn't available.

Can ChatGPT find deals near me?

Yes. Ask it to check the big stores near you, or type your city into the prompt. It compares advertised prices store by store, shows the stores on a map, and gives you links to check pickup. It can't see what's on the shelf, so use the store's link to confirm pickup before you drive over.

Does ChatGPT shopping work on the free plan?

OpenAI's help center says web search, which these prompts rely on, is available on every ChatGPT plan, including Free, within your plan's limits. You don't need to install anything. Open ChatGPT on your phone or computer, paste the first prompt, and fill in what you're shopping for.

Sources: OpenAI help center: Searching the web with ChatGPT

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